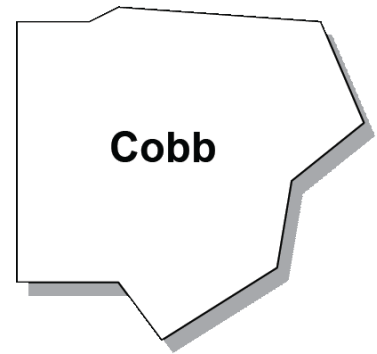




## Cobb County

### Local Workforce Area



Updated: Apr 2021

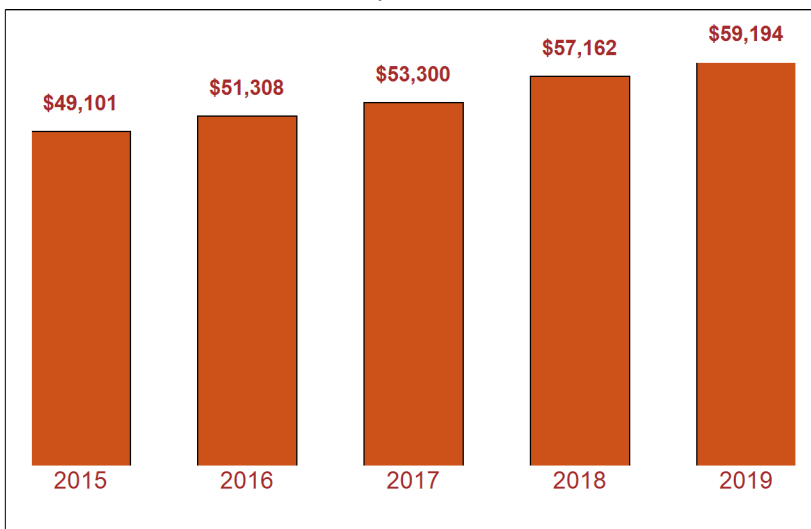
## Super Sector Industries

	Establishments			Employment			Weekly Wage		
	2019	2020	% Change	2019	2020	% Change	2019	2020	% Change
Construction	1,688	1,864	10.4%	29,500	27,909	-5.4%	1,279	1,337	4.5%
Education and Health Services	2,461	2,661	8.1%	42,960	41,900	-2.5%	1,118	1,220	9.1%
Financial Activities	2,330	2,567	10.2%	22,646	21,994	-2.9%	1,564	1,571	0.4%
Information	413	485	17.4%	12,000	8,478	-29.4%	1,791	1,750	-2.3%
Leisure and Hospitality	1,927	2,103	9.1%	40,897	33,024	-19.3%	405	548	35.3%
Manufacturing	633	672	6.2%	18,608	17,729	-4.7%	1,392	1,502	7.9%
Natural Resources, Mining, and Agriculture	23	26	13.0%	121	140	15.7%	1,023	963	-5.9%
Other Services	1,459	1,620	11.0%	9,501	8,069	-15.1%	716	791	10.5%
Professional and Business Services	5,230	5,878	12.4%	85,760	80,639	-6.0%	1,341	1,492	11.3%
Trade, Transportation and Utilities	4,204	4,410	4.9%	78,227	74,025	-5.4%	1,048	1,067	1.8%
Unclassified	1,378	1,543	12.0%	1,043	868	-16.8%	1,037	1,087	4.8%
Government	257	259	0.8%	33,716	32,624	-3.2%	1,012	1,067	5.4%
<b>Total</b>	<b>22,003</b>	<b>24,088</b>	<b>9.5%</b>	<b>374,977</b>	<b>347,397</b>	<b>-7.4%</b>	<b>1,131</b>	<b>1,221</b>	<b>8.0%</b>

Note: All figures are 3rd Quarter of 2019 and 2020.

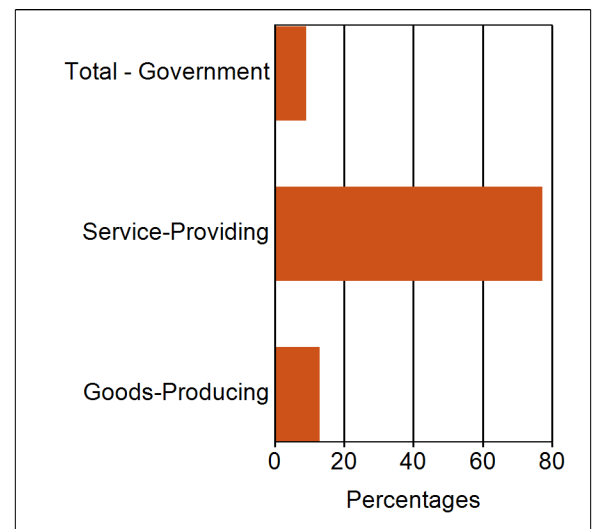
### Cobb County Per Capita Income

Source: U.S. Bureau of Economic Analysis



### Cobb County Industry Mix 2020

Source: See Industry Mix data on Page 2.



**MARK BUTLER - COMMISSIONER, GEORGIA DEPARTMENT OF LABOR**  
**Equal Opportunity Employer/Program**  
**Auxiliary Aids and Services Available upon Request to Individuals with Disabilities**

Workforce Statistics & Economic Research; E-mail: [Workforce\\_Info@gdol.ga.gov](mailto:Workforce_Info@gdol.ga.gov) Phone: (404) 232-3875

# Industry Mix - 3rd Quarter of 2020

	Number OF Firms	Employment		WEEKLY WAGE
		NUMBER	PERCENT	
<b>Goods-Producing</b>	<b>2,562</b>	<b>45,778</b>	<b>13.2</b>	<b>1,400</b>
Agriculture, Forestry, Fishing and Hunting	20	79	0.0	793
Mining, Quarrying, and Oil and Gas Extraction	6	61	0.0	1,183
Construction	1,864	27,909	8.0	1,337
Manufacturing	672	17,729	5.1	1,502
Apparel	9	*	*	*
Beverage and Tobacco Product	19	324	0.1	893
Chemical	54	1,707	0.5	2,102
Computer and Electronic Product	44	594	0.2	1,616
Electrical Equipment, Appliance, and Component	18	443	0.1	2,944
Fabricated Metal Product	82	1,783	0.5	1,183
Food	52	1,604	0.5	750
Furniture and Related Product	26	452	0.1	853
Leather and Allied Product	1	*	*	*
Machinery	61	1,050	0.3	1,557
Miscellaneous	70	592	0.2	1,003
Nonmetallic Mineral Product	32	591	0.2	1,107
Paper	15	867	0.2	1,242
Petroleum and Coal Products	4	18	0.0	1,395
Plastics and Rubber Products	22	959	0.3	1,126
Primary Metal	4	38	0.0	3,533
Printing and Related Support Activities	97	1,189	0.3	897
Textile Mills	3	*	*	*
Textile Product Mills	19	197	0.1	2,072
Transportation Equipment	19	*	*	*
Wood Product	21	576	0.2	936
<b>Service-Providing</b>	<b>19,724</b>	<b>268,128</b>	<b>77.2</b>	<b>1,209</b>
Utilities	20	1,012	0.3	1,750
Wholesale Trade	1,706	21,244	6.1	1,599
Retail Trade	2,198	37,827	10.9	808
Transportation and Warehousing	486	13,942	4.0	909
Information	485	8,478	2.4	1,750
Finance and Insurance	1,366	15,679	4.5	1,644
Real Estate and Rental and Leasing	1,201	6,315	1.8	1,389
Professional, Scientific, and Technical Services	3,950	32,783	9.4	1,892
Management of Companies and Enterprises	144	14,381	4.1	2,213
Administrative and Support and Waste Management and Remediation Services	1,784	33,475	9.6	790
Educational Services	373	3,677	1.1	831
Health Care and Social Assistance	2,288	38,223	11.0	1,257
Arts, Entertainment, and Recreation	354	4,586	1.3	1,442
Accommodation and Food Services	1,749	28,438	8.2	404
Other Services (except Public Administration)	1,620	8,069	2.3	791
<b>Unclassified - industry not assigned</b>	<b>1,543</b>	<b>868</b>	<b>0.2</b>	<b>1,088</b>
<b>Total - Private Sector</b>	<b>23,829</b>	<b>314,774</b>	<b>90.6</b>	<b>1,237</b>
<b>Total - Government</b>	<b>259</b>	<b>32,624</b>	<b>9.4</b>	<b>1,067</b>
Federal Government	44	3,014	0.9	1,163
State Government	33	6,561	1.9	1,040
Local Government	182	23,049	6.6	1,062
<b>ALL INDUSTRIES</b>	<b>24,088</b>	<b>347,397</b>	<b>100.0</b>	<b>1,221</b>

Note: \*Denotes confidential data relating to individual employers and cannot be released. These data use the North American Industrial Classification System (NAICS) categories. Average weekly wage is derived by dividing gross payroll dollars paid to all employees - both hourly and salaried - by the average number of employees who had earnings; average earnings are then divided by the number of weeks in a reporting period to obtain weekly figures. Figures in other columns may not sum accurately due to rounding. All figures are 3rd Quarter of 2020.

Source: Georgia Department of Labor. These data represent jobs that are covered by unemployment insurance laws.

# Labor Force Activity

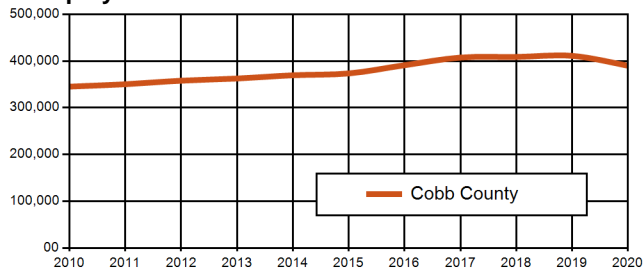
## ANNUAL AVERAGES

	Labor Force			Employed			Unemployed			Rate		
	2019	2020	% Change	2019	2020	% Change	2019	2020	% Change	2019	2020	% Change
Cobb	424,056	414,357	-2.3%	410,994	389,904	-5.1%	13,062	24,453	87.2%	3.1%	5.9%	90.3%
<b>Cobb County Local Workforce Development Area</b>	<b>424,056</b>	<b>414,357</b>	<b>-2.3%</b>	<b>410,994</b>	<b>389,904</b>	<b>-5.1%</b>	<b>13,062</b>	<b>24,453</b>	<b>87.2%</b>	<b>3.1%</b>	<b>5.9%</b>	<b>90.3%</b>
Georgia	5,148,312	5,072,155	-1.5%	4,966,157	4,741,191	-4.5%	182,155	330,964	81.7%	3.5%	6.5%	85.7%
United States	163,539,000	160,742,000	-1.7%	157,538,000	147,795,000	-6.2%	6,001,000	12,947,000	115.7%	3.7%	8.1%	118.9%

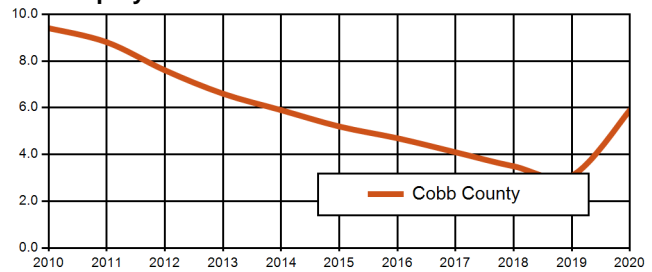
Note: This series reflects the latest information available. Labor Force includes residents of the county who are employed or actively seeking employment.

Source: Georgia Department of Labor; U.S. Bureau of Labor Statistics.

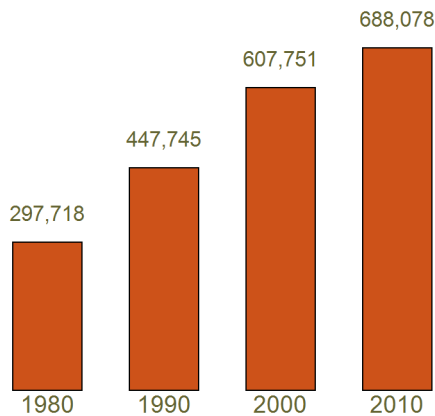
### Employment Trends



### Unemployment Rate Trends



### Population Estimates



### Population

	2010 Census	2019 Rank	2019 Estimate	% Change 2010-2019	2025 Projected*	% Change 2010-2025
Cobb	688,078		760,141	10.5	812,725	18.1
<b>Cobb County</b>	<b>688,078</b>		<b>760,141</b>	<b>10.5</b>	<b>812,725</b>	<b>18.1</b>

Source: Population Division, U.S. Census Bureau, \*Governor's Office of Planning and Budget.

## Top Employers - 2020\*

### TEN LARGEST EMPLOYERS

#### Cobb County

Home Depot Services, LLC  
Home Depot Store Support, LLC  
Kennesaw State University  
Lockheed Martin Corp  
Publix Super Markets, Inc.  
S2 Hr Solutions 1d, LLC  
The Home Depot  
The Kroger Company  
Walmart  
Wellstar Health System, Inc.

\*Note: Represents employment covered by unemployment insurance excluding all government agencies except correctional institutions, state and local hospitals, state colleges and universities. Data shown for the Third Quarter of 2020. Employers are listed alphabetically by area, not by the number of employees.

Source: Georgia Department of Labor

### SIZE CLASS

Employees	Establishments	Employment
0 - 4	15,557	18,230
5 - 9	3,145	20,910
10 - 19	2,362	32,378
20 - 49	1,791	53,967
50 - 99	648	45,412
100 - 249	422	61,982
250 - 499	100	35,028
500 - 999	41	27,732
1000 - and over	23	48,054
<b>Total</b>	<b>24,089</b>	<b>343,693</b>

Note: Data shown for the Third Quarter of 2020.

## Education of the Labor Force

### Cobb County

#### PERCENT DISTRIBUTION BY AGE

	PERCENT					
	OF TOTAL	18-24	25-34	35-44	45-64	65+
Elementary	4.1%	3.7%	5.8%	3.4%	2.6%	7.6%
Some High School	6.8%	14.4%	6.3%	5.3%	4.3%	9.7%
High School Grad/GED	21.6%	30.1%	18.3%	17.6%	19.7%	31.6%
Some College	21.6%	35.6%	19.4%	18.4%	20.4%	20.1%
College Grad 2 Yr	6.0%	4.1%	5.8%	5.9%	7.6%	4.2%
College Grad 4 Yr	27.1%	11.2%	32.1%	33.7%	29.0%	16.2%
Post Graduate Studies	12.9%	0.9%	12.2%	15.8%	16.5%	10.7%
Totals	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Note: Totals are based on the portion of the labor force between ages 18 - 65+. Some College category represents workers with some college with no degree less than two years.

Source: U.S. Census Bureau - 2010 Decennial Census.

## High School Graduates - 2020

	PUBLIC SCHOOLS	PRIVATE SCHOOLS*	TOTAL
Cobb	8,886	--	8,886
<b>Cobb</b>	<b>8,886</b>	<b>--</b>	<b>8,886</b>



Note: Public schools include city as well as county schools systems.

\* Private schools data is not available for 2020 from Georgia Independent School Association.

Source: The Governor's Office of Student Achievement of Georgia.

# Colleges and Universities

## Cobb County Local Workforce Development Area

### Cobb

Fortis College

fortis.edu

Chattahoochee Technical College

www.chattahoocheetech.edu

Kennesaw State University

www.kennesaw.edu

Shorter University-College of Adult & Professional Programs

www.shorter.edu/professional-education/

Strayer University (Cobb Campus)

www.strayer.edu/georgia/cobb-county

Note: The colleges and universities listed include public and private institutions. This list is updated periodically as information becomes available.

Source: Integrated Postsecondary Education Data System (IPEDS).

## Technical College Graduates - 2020\*

PROGRAMS	TOTAL GRADUATES			PERCENT CHANGE	
	2018	2019	2020	2018-2019	2019-2020
Accounting Technology/Technician and Bookkeeping°	245	232	242	-5.3	4.3
Administrative Assistant and Secretarial Science, General	38	18	23	-52.6	27.8
Allied Health and Medical Assisting Services, Other°	14	20	1	42.9	-95.0
Autobody/Collision and Repair Technology/Technician°	41	35	9	-14.6	-74.3
Automobile/Automotive Mechanics Technology/Technician°	379	361	305	-4.7	-15.5
Business Administration and Management, General°	348	353	445	1.4	26.1
CAD/CADD Drafting and/or Design Technology/Technician°	17	36	23	111.8	-36.1
Child Care and Support Services Management°	27	14	14	-48.1	0.0
Child Care Provider/Assistant°	181	136	151	-24.9	11.0
Clinical/Medical Laboratory Technician	6	6	7	0.0	16.7
Computer and Information Systems Security/Information Assurance°	97	98	107	1.0	9.2
Computer Installation and Repair Technology/Technician°	101	123	148	21.8	20.3
Computer Programming, Specific Applications°	54	49	59	-9.3	20.4
Computer Programming/Programmer, General	42	37	54	-11.9	45.9
Cosmetology/Cosmetologist, General°	75	79	94	5.3	19.0
Criminal Justice/Safety Studies°	109	105	126	-3.7	20.0
Culinary Arts/Chef Training	13	9	20	-30.8	122.2
Data Entry/Microcomputer Applications, General°	45	46	35	2.2	-23.9
Data Processing and Data Processing Technology/Technician°	7	7	17	0.0	142.9
Design and Visual Communications, General°	83	135	149	62.7	10.4
Drafting and Design Technology/Technician, General°	53	58	53	9.4	-8.6
Early Childhood Education and Teaching	46	50	51	8.7	2.0
Electrical, Electronic and Communications Engineering Technology/Technician	19	14	11	-26.3	-21.4
Emergency Medical Technology/Technician (EMT Paramedic)°	34	51	69	50.0	35.3
Food Preparation/Professional Cooking/Kitchen Assistant°	20	33	4	65.0	-87.9
General Office Occupations and Clerical Services°	19	22	12	15.8	-45.5

# Technical College Graduates - 2020\*

PROGRAMS	TOTAL GRADUATES			PERCENT CHANGE	
	2018	2019	2020	2018-2019	2019-2020
Health Information/Medical Records Technology/Technician	24	20	12	-16.7	-40.0
Health Services/Allied Health/Health Sciences, General°	15	69	402	360.0	482.6
Heating, Air Conditioning, Ventilation and Refrigeration Maintenance Technology°	318	202	309	-36.5	53.0
Human Resources Management/Personnel Administration, General°	24	30	29	25.0	-3.3
Industrial Mechanics and Maintenance Technology°	78	89	64	14.1	-28.1
Interior Design°	103	132	182	28.2	37.9
Licensed Practical/Vocational Nurse Training	39	32	42	-17.9	31.3
Logistics and Materials Management	14	6	12	-57.1	100.0
Marketing/Marketing Management, General	20	22	29	10.0	31.8
Mechanic and Repair Technologies/Technicians, Other	8	6	8	-25.0	33.3
Mechanical Drafting and Mechanical Drafting CAD/CADD°	13	13	8	0.0	-38.5
Medical/Clinical Assistant	28	15	26	-46.4	73.3
Network and System Administration/Administrator	37	40	41	8.1	2.5
Occupational Therapist Assistant	12	14	18	16.7	28.6
Physical Therapy Technician/Assistant	11	17	21	54.5	23.5
Professional, Technical, Business, and Scientific Writing°	111	1,995	736	1697.3	-63.1
Radio and Television Broadcasting Technology/Technician°	31	205	106	561.3	-48.3
Radiologic Technology/Science - Radiographer	16	18	17	12.5	-5.6
Registered Nursing/Registered Nurse	42	47	50	11.9	6.4
Restaurant, Culinary, and Catering Management/Manager°	8	6	15	-25.0	150.0
Sales, Distribution and Marketing Operations, General°	2	1	1	-50.0	0.0
Truck and Bus Driver/Commercial Vehicle Operator and Instructor°	116	109	52	-6.0	-52.3
Web Page, Digital/Multimedia and Information Resources Design	10	4	1	-60.0	-75.0
Welding Technology/Welder°	254	312	208	22.8	-33.3

Definition: All graduates except those listed as technical certificates(°) are diploma and degree graduates. Diploma and degree programs are one to two years in length. Technical certificates are less than a year in length. Duplication may occur due to graduates with multiple awards.

Source: Technical College System of Georgia

\*Data shown represents Annual 2018, 2019, and 2020.

Note: Please visit TCSG website for any college configuration changes.

## Georgia Department of Labor Location(s)

### Career Center(s)

465 Big Shanty Road

Marietta, GA 30066-3303

Phone: (770) 528 - 6100

Fax: (770) 528 - 6139

For copies of Area Labor Profiles, please visit our website at: <http://dol.georgia.gov> or contact Workforce Statistics & Economic Research, Georgia Department of Labor, 148 Andrew Young International Blvd N.E. Atlanta, GA. 30303-1751. Phone: 404-232-3875; Fax: 404-232-3888 or Email us at [workforce\\_info@gdol.ga.gov](mailto:workforce_info@gdol.ga.gov)